



  
**COACH**  
 NEW YORK  
**DREAMS**

**LAUNCH**  
2020

**FRAGRANCE CATEGORY**  
Floral Woody

**KEYWORDS**  
Warm. Radiant. Refined.

**THE CONCEPT**  
Inspired by the dreamer in all of us, Coach Dreams takes us on a road trip through the American West on a quest for adventure and freedom.

**THE PERFUMER**  
Antoine Maisondieu, Natalie Gracia-Cetto and Olivier Pescheux.

**THE FRAGRANCE COMPOSITION**

**TOP NOTES:** Bitter Orange, Juicy Pear

**HEART NOTES:** Cactus Flower, Gardenia

**BASE NOTES:** Joshua Tree, Ambroxan

**THE DESIGN**

The bottle design features a flower-shaped silver spray cap that evokes a precious and distinctive look. The refined ring around the cap is made of pale pink stitched leather. It reminds us of Coach's leather heritage and craftsmanship.

The outerpack is the perfect evocation of a dream, with its millions of glitters twinkling in the light.



**THE RANGE**



3.0 fl. oz. (MSRP \$102)

Eau de Parfum Spray  
2.0 fl. oz. (MSRP \$82)

1.3 fl. oz. (MSRP \$62)

Purse Spray  
0.33 fl. oz.  
(MSRP \$28)

Body Lotion  
5.0 fl. oz.  
(MSRP \$48)